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# Richards Gardens

*America's Largest Growers  
of  
Fine Untransplanted  
Perennials*

Offers  
1941's Outstanding Values  
To Make Your Garden Dollar  
Buy More



## READY TO GROW FOR YOU

Our plants are Super-Packed in the most modern manner and are guaranteed to arrive in perfect condition. All orders are sent prepaid. Prices in this book are all you pay.

OLD HOMESTEAD BRAND  
PERENNIAL SEEDLINGS ♦ HARDY PHLOX

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# RICHARDS GARDENS

On U. S. No. 131

PLAINWELL, MICHIGAN

# MAKE YOUR GARDEN DOLLAR BUY MORE HERE

Six years ago we first introduced our Perennial Seedlings to retail buyers. The response was immediate and far beyond our expectations. Growers appreciated the Unusual Values we were giving in these high quality field grown untransplanted plants. Year after year the many hundreds of satisfied customers came back again and again for more, and told their friends about the quality of our plants. Each year we have increased our seedling beds until now we are the Largest Growers of Untransplanted Perennial Plants in America.

Consider that you get one dozen of our fine seedlings for about the price you would pay for two ordinary field grown plants and you get an idea of the saving you can make by buying Richards' Garden plants. Remember, these are not flat grown green-house seedlings, but well rooted, healthy field grown plants.

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## PLEASE NOTE

At least one-half dozen of any one variety must be ordered as our prices will not permit handling orders for lesser amounts.

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The photo above shows a view of part of our acres of perennial seedling beds. Over 10,000,000 highest quality plants ready to grow and bloom for you. Sure to please and economical to buy.

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## SEND YOUR ORDERS EARLY

Make out your order and send it now while you are planning your garden. We will ship your plants at the proper time, and you will be assured of having plants just when you want them.

## FREE PLANTS

We will send you absolutely FREE two dozen, your selection, of any of the plants described in this catalog, retailing at not more than 55 cents per dozen, with every order of ten dozen or more plants selected from this list. Another reason why your Garden Dollar Buys More at Richards' Gardens.

# Heavy Rooted, Untransplanted Perennial Plants

VARIETY		Per Doz.	Half Doz.
<b>ACHILLEA (Yarrow), Filipendula, Parker's Variety..</b>		\$ .75	\$ .40
Good yellow color and grows to a height of 4 to 5 feet. Excellent for perennial bed backgrounds.			
<b>AGROSTEMMA, Mullein Leaf Pink.....</b>		.55	.33
Deep blood red flowers borne in abundance during June, July and August.			
<b>ALYSSUM ARGENTUM (Gold Dust).....</b>		.55	.33
Similar to Alyssum Saxatile, but grows taller and blooms two weeks later.			
<b>Saxatile Compactum (Gold Dust).....</b>		.55	.33
Excellent plant for the rockery or for borders. Bright, clear yellow flowers are borne in large clusters in early spring. Grows 12 inches tall.			
<b>ANCHUSA</b>			
<b>Barrelieri .....</b>		.75	.40
Bright blue flowers with white and yellow centers. Blossoms come the middle of May and remain for a long period.			
<b>Myosotidiflora .....</b>		1.00	.60
Beautiful perennial which flowers in May and June. Clusters of blue blossoms resemble forget-me-nots. Very desirable as it is dwarf and does well in sun or shade.			
<b>Italica Dropmore (Alkanet) .....</b>		.55	.33
Grows to a height of 6 feet, making it an excellent plant for backgrounds. In June it bears an abundance of true gentian blue flowers which are fine for cutting.			
<b>ANEMONE</b>			
<b>Pulsatilla .....</b>		.75	.40
The much loved Pasque Flower. Deep blue bell shaped blooms appear very early in spring before foliage comes. An excellent plant for the low perennial border or the rockery.			
<b>AQUILEGIA (Columbine)</b>			
<b>Colorado Rainbow Mixture.....</b>		.55	.33
The native Colorado Columbine. One of the best loved perennials offered in a glorious rainbow mixture. Sure to please you in every way.			
<b>Caerulea, Mrs. Nichols.....</b>		.55	.33
For those who want an Aquilegia of rich blue color we recommend this variety. Large, long spurred blooms of excellent deep color over a long season.			

Michigan City, Ind., Sept. 27, 1940

Richards Gardens, Plainwell, Mich.

Gentlemen: Your plants arrived today. The term "Seedlings" is a misnomer. You should say "Plants," husky ones! Really it is silly for a person like myself to even try to put seed into the ground, (unless from some choice stock for propagating), and try to compete with a firm that is so well specialized as your firm must be. My whole hearted thanks to a guy who knows his business.

Respectfully,

Orville C. Coughlin.

# AQUILEGIA (Continued)

## VARIETY

Per Half  
Doz. Doz.

<b>Clematiflora</b> .....	.55	.33
Excellent bedding variety. Noted for the large size and clear soft mixed color of its blooms.		
<b>Crimson Star</b> .....	.75	.40
One of the newer introductions and one which we highly recommend. Long spurred and has the new, dark satiny crimson color. An especially profuse bloomer.		
<b>Dobbies Imperial Hybrids</b> .....	55.	33
A long spurred variety which is unequalled for wide range of color and sturdy growth. Grows to a height of 18 to 24 in. A very choice variety.		
<b>Long Spurred Blue Shades</b> .....	.75	.40
Large flowers of exquisite blue colorings with extremely long spurs. Heavy bloomer.		
<b>Longissima</b> .....	.75	.40
One of the finest of all Columbines. Blooms of large size, clear yellow color and exquisite quality. Colorful and easy to grow.		
Also in field grown transplanted plants, 20c ea.; \$2.00		
<b>Long Spurred Type</b> .....	.55	.33
Fine long spurred variety noted for the wide variation of color which ranges through the blue shades. Excellent for cutting.		
<b>Mrs. Scott Elliott's Hybrids</b> .....	.55	.33
Unquestionably the finest existing strain of Aquilgeias. Large flowers of exquisite colorings with extremely long spurs.		
<b>Silver Queen</b> .....	.75	.40
An excellent variety loved for its silvery white blooms and finely formed florets.		
<b>Snow Queen</b> .....	.75	.40
A striking and beautiful variety. Pure white with long spurs.		

# ARABIS ALPINA (White Rock Cress) .....

55. 33

A splendid creeping rock plant which seldom reaches over 12 inches in height. Bears masses of small white blossoms in early spring. Foliage is ornamental balance of year.

## ARTEMISIA

### Silver King .....

.55 .33

A striking contrast plant which is valuable for is valuable for its foliage. Light silvery gray color makes it desirable for mixed bouquets. We offer these in well rooted cuttings.

## ASTER (Michaelmas Daisy)

### Alpinus Goliath .....

.55 .33

Semi-dwarf in stature as it grows about 15 inches high. Large blooms of a soft blue shade are borne profusely in June. Unexcelled for lower front plantings.

### Beauty of Ronsdorf .....

.55 .33

Sturdy, rapid grower, branching freely and producing an abundance of large lilac-rose colored flowers in May and June.

VARIETY		Per Doz.	Half Doz.
<b>ASTERS (Continued)</b>			
<b>Star of Eismach</b> .....	Splendid large flowering variety with blooms often measuring over 4 inches across. Color is a bright lavender-blue with yellow centers. Blooms during May and June.	.55	.32
<b>Wartburg Star</b> .....	Get this variety if you love flowers of a clear shimmering light blue color. A sturdy grower very free blooming.	.55	.33
<b>AUBRIETIA (Purple Rock Cress)</b>			
Graceful in growth and delicate in coloring, are these dwarf plants which grow and trail among the rocks or along the borders. We offer the following varieties:			
<b>Beltoides</b> .....	Tiny blossoms of a beautiful lilac color will add charm to your rockery.	.55	.33
<b>Graeca</b> .....	Vigorous grower which bears charming violet colored blooms in abundance.	.55	.33
<b>Hybrids, Large Flowered</b> .....	Come in mixed colorings. Desirable for borders where gay color is wanted.	.55	.33
<b>Leichtlinii</b> .....	Flowers of good size are borne in abundance. Delicate coloring which will delight you. Excellent rock plant.	.55	.33
<b>Rosea Grandiflora</b> .....	Exceedingly free blooming. Masses of rosy pink blooms on dwarf plants. Fine for borders.	.55	.33
<b>BLEEDING HEART, 3 to 5 eye divisions</b> .....	25c ea.,	2.50	1.40
The old fashioned plant which our grandmothers loved so well. Deep pink heart shaped flowers hang from branches of a sturdy plant. Long blooming period and foliage is ornamental.			
<b>CAMPANULA (Blue Bells of Scotland)</b>			
<b>Carpatica (Dwarf Hare Bell)</b> .....	Dwarf variety which rarely exceeds 9 inches in height. Bright blue bell shaped blooms make it much desired for rock garden or borders.	.55	.33
<b>Persicifolia Blue</b> .....	The true perennial variety, growing 2 ft. high. Fine for cutting.	.55	.33
<b>Persicifolia White</b> .....	Same as above but bells of a clear pure white.	.55	.33
<b>Medium (Canterbury Bells)</b>			
The favorite with all flower lovers. An old variety of flower of which we never tire. We offer the following varieties, all of which are of the cup and saucer type.			

Oklahoma City, Okla., Oct. 15, 1940

Richards Gardens, Plainwell, Mich.

Gentlemen: We wish to thank you for your prompt attention to our order of recent date for perennials. We received these plants Saturday and want you to know we were very well pleased with them. I am sure you will be receiving more orders from us in the near future.

Yours very truly,

W. E. Rey & Son

VARIETY		Per	Half
CAMPANULA (Continued)		Doz.	Doz.
Blue .....	Loads of bells like blue flowers.	.55	.33
Double and Single Prize Mixture .....	Plants covered with mixed colored bells.	.55	.33
Light Blue .....	Soft light blue bells completely cover the plant.	.55	.33
Pink .....	Each plant a picture with its load of beautiful shell pink bells.	.55	.33
White .....	One of the favorites because of its white bells, which are borne freely.	.55	.33
CARNATION GRENADIN (Hardy Carnation)			
Very desirable plants to add to your garden because they are fine for cutting and bloom freely. Richly scented and brilliant colorings. Bloom in June.			
Golden Sun .....	Golden yellow, fragrant and admired for its growing and blooming habits.	.55	.33
Pink .....	For those who want a clear, rich shell pink carnation we recommend this one.	.55	.33
Red .....	Brilliant color, sweet fragrance and profuse blooming habit make this desirable.	.55	.33
White .....	To make your color range complete this beautiful white should be added.	.55	.33
CATANANACHE CAERULEA (Cupid's Dart).....	Excellent for bedding purposes and for cutting. Grows to a height of 2 feet and bears blue daisy-like flowers in profusion during June, July and August. The blooms may be cut and dried for winter bouquets.	.55	.33
CENTAUREA MONTANA (Perennial Batchelor Button)			
Button) .....	A perennial variety of one of the best loved old fashioned flowers.	.55	.33
CERASTIUM Tomentosum .....	Sometimes called "Snow on the Mountain." Light silver colored foliage which, when planted in masses, gives the appearance of patches of snow. Small white blooms in spring. Dwarf.	.55	.33
CHELONE BARBATA COCCINEA (Shell Flower)	Grows 4 feet high and much admired for its bright scarlet and yellow blooms.	.55	.33

Gentlemen:

My order of seedling perennials arrived this morning in perfect condition. As it is my first experience in ordering seedlings from your firm I was astonished at the size and strength and perfect condition of the plants. I want to register my appreciation.

Emma Case Moulton

St. Paul, Minn., Sept. 17th, 1940

Richards Gardens, Plainwell, Mich.

Dear Sir: I do so want to thank you for the fine plants you sent me. I know they will bring much pleasure to the children and myself next summer.

Very sincerely,

Mrs. Kate Tripp, The Childrens' Home Society of Minnesota

VARIETY		Per Doz.	Half Doz.
<b>CHEIRANTHUS (Wallflower)</b>			
<b>Allonii Golden Bedder</b>	.....	.55	.33
A new strain having bright golden yellow flowers. Grows only 1 foot high, making it ideal for bedding purposes. Blooms during June and July.			
<b>GIANT CHINESE LANTERN</b>	.....	.55	.33
Loved for its brilliant orange red pods which are so useful for gay winter bouquets. This is the Giant variety having lanterns up to 2 inches in diameter. Furnished in strong layers.			

## Chrysanthemums

**Korean Hybrids, 55c per doz., 33 c per 1/2 doz.**

Something new in Chrysanthemums now offered in seedlings. These will come in mixed colorings and in single, semi-double and double forms. Early

Field grown plants 20c ea., \$2.00 per dozen.

\$1.10 per one half dozen.

### Cushion Mums

The plants which have enthused flower growers over the country because of the hundreds of flowers which each plant bears. They begin flowering in August and produce masses of blooms until frost. No garden complete without a few of these.

Pink Cushion	Bronze Cushion	Red Cushion
White Cushion	Yellow Cushion	
30c each, 7 for \$2		

**NOTE:** Korean 'Mums may also be potted in the fall for colorful winter house plants.

### COREOPSIS

<b>Double Sunset (New Gold)</b>	.....	.75	.40
New variety which bears large, double flowers of rich gold color. Fine for cutting. Plants are hardy and easily grown.			
<b>Lanceolata</b>	.....	.55	.33
The best known Coreopsis. Golden yellow flowers make sparkling bouquets.			
<b>Lanceolata Grandiflora</b>	.....	.55	.33
This variety runs about 60% double. Their sturdy growth and sparkling color make them valuable additions to the Coreopsis family.			
<b>Lanceolata Aureiculata Superba</b>	.....	.55	.33
Deep yellow color with a band of brownish yellow surrounding the center disc.			
<b>Mayfield</b>	.....	.75	.40
Rich golden yellow blooms of large size. Strong stems make them ideal for bedding or cutting.			

VARIETY		Per Doz.	Half Doz.
<b>DELPHINIUM</b>			
<b>Belladonna, Improved Cliveden Beauty</b> .....		.55	.33
A strain which we heartily recommend. Beautiful soft, light blue color.			
<b>Bellamosum</b> .....		.55	.33
Famous for that rich, dark blue color. Large spikes on strong stems.			
<b>Blackmore and Langdon Hybrids</b> .....		.55	.33
One of the best strains. Long and graceful spikes are closely covered by largest individual florets. All clear blues with many charming color variations. Vigorous.			
<b>Chinese</b> .....		.55	.33
Highly recommended for cutting or for garden display. A graceful habit of growth and loosely arranged flower spikes of deep blue add to its beauty.			
<b>Elatum Hybridum Indigo</b> .....		.55	.33
This variety is noted for having a color of True Blue. Beautiful for any planting.			
<b>Lamartine</b> .....		.75	.40
A new variety which boasts that color so rare in flowers, the real Gentian-blue. One of the finest cutting varieties and sure to please you if you want the best.			
<b>Wrexham Hybrids</b> .....		.75	.40
Large size florets in long graceful spikes. Rich colors in various blue and lavender shadings. Strong grower. (See pages 12 and 13 for the famous Vetterle and Reinelt Pacific Hybrids.)			
<b>DIANTHUS</b>			
<b>Alwocdi</b> .....		.55	.33
Beautiful carnation and pink hybrids. Double and single mixed colors. 18 inches high.			
<b>Barbatus (Sweet William)</b> .....		.55	.33
An old fashioned flower which bears sweet, clove-scented flowers in early June. Perfectly hardy and good in any planting.			
<b>Latifolius Atrococcinus</b> .....		.55	.33
Deep crimson blooms on stout stems which reach a height of 15 to 18 inches.			
<b>Midget Mixed Dwarf and colorful.</b> .....		.55	.33
<b>Newport Pink</b> Beautiful salmon pink shade. ....		.55	.33
<b>Scarlet Beauty</b> All that its name implies. ....		.55	.33
<b>Sweet Wivelsfield</b> .....		.55	.33
Mixed colors. Flowers are single in form. This is the ideal variety for the rock garden or border and is fine for mixed bouquets.			
<b>Turkey Red</b> Loved for its brilliant coloring.....		.55	.33
<b>Caesius (Cheddar Pink)</b> .....		.55	.33
Large rose colored flowers on stems which arise from dense tufts of steely-blue foliage. Useful for rockery or edging. Bloom in July.			

VARIETY		Per	Half
DIANTHUS (Continued)		Doz.	Doz.
<b>Double Mixed Clove Pinks</b> .....		.55	.33
The old fashioned hardy pinks which bring back memories of our grandmother's garden. Richly fragrant, hardy and do well anywhere.			
<b>Highland Queen Rose Hybrids</b> .....		.55	.33
Its bright scarlet color adds charm from May to November.			
<b>Plumaris Cyclops</b> .....		.55	.33
Brilliant red hybrids noted for their color and sweet fragrance.			
<b>Spring Beauty</b> .....		.55	.33
Giant sized, double flowers typically carnation in size and form. Colors cover wide range and are sure to please you.			
<b>DIGITALIS (Foxglove) Giant Shirley Hybrids</b> .....		.55	.33
This elegant strain grows 6 to 7 feet high, making it ideal for tall backgrounds. Wide color range and habit of growth.			
<b>ECHINOPS RITRO (Globe Thistle)</b> .....		.55	.33
A showy plant with thistle-like habit of growth. Quantities of globular, metallic flowers may be cut and dried for charming winter bouquets. Grows 2 to 3 feet high.			
<b>ERIGERON, Speciosus Hybrids</b> .....		.55	.33
Hardy perennial flowers growing about 3 feet high. Each stalk bears great numbers of rosy lavender flowers about 2 inches across. Semi-double petals are in layers around a yellow center.			
<b>GAILLARDIA</b>			
For hardiness and quantities of blooms the Gaillardias are unequalled.			
<b>Burgundy</b> .....		.55	.33
A Gaillardia with brilliant wine-red flowers of large size. Stems are long, making them ideal for cutting. Blooms from June until Fall.			
<b>Dazzler</b> .....		.55	.33
Large flowering type with blossoms of bright golden yellow, centered by a disc of rich maroon red. Prolific bloomer.			
<b>Goblin</b> .....		.55	.33
A true dwarf Gaillardia that should be in every garden. 12 to 15 inches high and each stem is topped by a large deep red bloom. Is very showy and flowers are produced in abundance over a long period of time.			

Dear Sir

Los Angeles, Calif., April 23, 1940

This is to thank you for the nice plants you sent and the condition in which they arrived due to most efficient packing. Best packing I ever had from the east and plants in the best condition. All growing fine, no loss.

E. Eisenhart.

Gentlemen:

Lincoln, Nebr., June 8, 1940

The plants I ordered from you came in excellent condition and have done well. You certainly know how to pack them for shipment. They are healthy, thrifty plants, and I am well pleased with my first order from you.

Mrs. E. P. Sutton

VARIETY		Per	Half
GAILLARDIA (Continued)		Doz.	Doz.
<b>The King</b> .....		.75	.40
A magnificent large flowering variety. Large deep red centers edged with petals of gleaming Gold. Sturdy in growth.			
<b>Portola Hybrids</b> .....		.55	.33
Extremely large flowering strain. Coloring ranges from reddish-bronze to deep gold. Excellent for cutting.			
<b>Tangerine</b> .....		.55	.33
Large flowering variety which is particularly showy, due to its brilliant tangerine color. For bright spots of color this variety is unexcelled.			
<b>GEUM</b>			
Noted for their bright colored flowers which are especially effective in small vases or for table decoration. Dwarf in growth (12 to 16 inches high) fine for bedding or borders.			
<b>Lady Stratheden</b> .....		.75	.40
Large double blooms of rich golden yellow. Noted for its ever blooming habit, as it blooms nearly all summer. Fine for cutting and a truly splendid variety.			
<b>Mrs. Brashaw</b> .....		.75	.40
Exactly like Lady Stratheden described above except that the flowers are an intense fiery red in color. Unequalled for brilliant color spots.			
<b>GYPHOPHILA (Baby's Breath)</b>			
Most noted of all perennials for its delicacy of bloom. For use in mixed bouquets and for general attractiveness it has no equal.			
<b>Paniculata</b> .....		.55	.33
Dense, spreading bushy type which reaches a height of about 3 feet. Quantities of tiny white flowers completely hide the plant when in full bloom. Foliage is fine in texture and ornamental in rock garden or border.			
<b>Paniculata Snow Flake</b> .....		.55	.33
An improved strain of Gypsophila which is favored because of its double flowers and the abundance of bloom. May be cut and dried for winter bouquets.			
<b>Snow White Double</b> .....		.55	.33
Grows 2 feet high. Flowers are snowy white and a great percentage of them are double. An excellent cutting variety and admired by all growers.			
<b>HELENIUM</b>			
An outstanding plant which produces hundreds of bright colored blooms during its blooming season. Beautiful as a cut flower and equally fine for bedding or borders.			
<b>Bigelovii</b> .....		.55	.33
Richly colored, golden yellow flowers with black centers.			

VARIETY		Per	Half
HELENIUM (Continued)		Doz.	Doz.
Riverton Gem .....		.55	.33
Deep gold suffused with crimson which changes to solid red as the blooms age. Grows 3½ feet high and blooms from August until October.			

#### HELIOPSIS (Hardy Zinnia)

Valuable for cut flowers and noted for their hardiness and fine color. Plants have good habit of growth with strong erect stems.

Lemoine Strain .....	.55	.33
Blossoms resemble a double sunflower. Color ranges from deep gold to orange.		
Scabra Zinniaeflora .....	.55	.33
Large golden yellow blooms which are semi-double in form.		

#### HELIANTHEUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a dwarf plant is desired. Their multitude of bright shining flowers add charm wherever used.

Multabilis Mixed .....	.55	.33
These are hybrids and run a wide color range of white, rose and yellow.		

#### HIBISCUS (Giant Mallow)

For tall backgrounds or for specimen plants the hibiscus is unequalled. Their deep green foliage, erect canes and quality of bloom make them truly desirable. Hardy and easily grown.

Mallow Marvel .....	.55	.33
Canes grow to a height of 4 feet and bear great quantities of large, bell shaped flowers. Blooms often measure up to 6 to 7 inches across. Red or pink.		

HOLLYHOCK .....	.55	.33
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Always a flower of much sentiment is the Hollyhock. No flower is more closely associated with our memories of home and grandmother's garden. We have selected the varieties listed below as being the best of all the Hollyhocks and know you will be pleased with them.

Appleblossom	Scarlet Beauty
Chater's Prize	Souvenir Mixture
Colorado Sunset	Sulphur Yellow
Deep Rose	Triumph Mixed
Imperator Mixed	Orange Prince
Newport Pink	Red
Lilac Beauty	Maroon

#### IBERIS (Hardy Candytuft)

The Iberis has a distinct place in every rock garden and is especially desirable wherever a dwarf plant with almost evergreen foliage is desired. Plants rarely exceed 8 inches in height, are hardy and attractive.



# The Home of Richards' Gardens, Plainwell, Michigan



## The Home of Untransplanted Perennials

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell, About Half Way Between Kalamazoo and Grand Rapids—Visitors Are Always Welcome At Any Time. Millions of Plants in Bloom Throughout the Summer.

## THE WORLD'S FINEST DELPHINIUMS

### The Famous Vetterle and Reinelt Pacific Hybrids

Richards' Gardens enjoy the reputation of not only being America's Largest Growers of Perennial Seedlings, but also of producing some of the finest Pacific Hybrid Delphinium Seedlings it is possible to secure.

NAMED VARIETIES		Per	Half
		Doz.	Doz.
<b>GALAHAD SERIES</b> .....	Clear white flower spikes of enormous size with well spaced flowers. Good branching habit.	\$1.25	.70
<b>GUINEVERE</b> .....	Light pink lavender with white bee.	1.25	.70
<b>KING ARTHUR</b> .....	Brilliant royal violet with white bee.	1.25	.70
<b>SUMMER SKIES</b> .....	Clearest light blue with white bee.	1.25	.70

### SPECIAL OFFER

12 each of the above, \$4.00; 6 each of the above, \$2.25.

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double, some semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong, well rooted seedlings from seeds sown in May, last year.

PLANTS BY COLOR		Per	Half
		Doz.	Doz.
<b>LIGHT BLUE</b> .....		\$1.00	.60
<b>DARK BLUE</b> .....		1.00	.60
<b>LAVENDER &amp; PASTEL</b> .....		1.00	.60
<b>GIANT WHITE</b> .....		1.00	.60
<b>MIXED SHADES</b> .....		1.00	.60

### SPECIAL OFFER

12 each of the above \$4.00; 6 each of the above, \$2.25.

VARIETY		Per Doz.	Half Doz.
<b>IBERIS (Continued)</b>			
<b>Sempervirens</b> .....		.55	.33
Very dwarf with attractive foliage. White bloom in May.			
<b>Gibraltarica</b> .....		.55	.33
Dwarf plant with evergreen foliage. Masses of pale lavender blooms in early spring. Desirable for edging.			
<b>IRIS KAEMPFERI (Japanese Iris)</b> .....		.55	.33
One of the most stately and regal of garden flowers. Ornamental foliage and large colorful blooms on erect stems. Mixed colors.			
<b>IRIS SIBIRICA (Siberian Iris)</b> .....		.55	.33
Unexcelled for use in landscape planting and for taller backgrounds. Grow to a height of 3 to 4 feet and a well developed clump will be envied by all who see them. An excellent variety for cutting as the blooms keep well in water. Mixed colors.			
<b>LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)</b>			
<b>White, Pink, Red</b> .....		.55	.33
A climbing form of sweet pea which should be used more often. Will rapidly cover unsightly banks or terraces, climb over a trellis or arbor and will provide bloom over almost the entire summer.			
<b>LAVANDULA VERA (Lavender)</b> .....		.55	.33
The real Sweet Lavender used and grown by our grandmothers. Grows to a height of 18 inches and all through July and August bears exquisitely fragrant blue flowers.			
<b>LIATRIS (Blazing Star or Gay Feather)</b>			
One of the most useful of the taller growing perennials. Do well in any type of soil and thrive under adverse moisture conditions.			
<b>Pycnostachya</b> .....		.55	.33
Flower stems rise to a height of 5 to 6 feet, each bearing a foot long spike of rosy purple bloom. Makes a striking bouquet. Also field grown plants, 20c ea., \$2.00 per doz.			
<b>Scariosa, Autumn Spire</b> .....	1.00		.60
A new introduction to the Liatris family. A very superior type with extremely large and long flower spikes borne in abundance. Very hardy.			
<b>Scariosa, White</b> .....		.55	.33
Same general description as above except flower spikes are white plumes.			
Also field grown plants at 35c each; 3 for \$1.00.			
<b>LILIUM</b>			
<b>Tenuifolium</b> .....		.55	.33
Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.			

Gentlemen:

I received my plants, they are out and growing nicely. I can't say enough about them. They are the finest plants I have ever seen.

Graham, Texas, April 26, 1940  
Mrs. E. Mabry

VARIETY		Per Doz.	Half Doz.
<b>LINARIA DALMATICA (Perennial Snapdragon)</b>	Noted for free blooming habit and excellent for cut flowers. Attractive green foliage and flowers of creamy yellow color.	.55	.33
<b>LINUM PERENNE (Perennial Hardy Flax)</b>	Attractive fern-like foliage. Each morning you have an abundance of charming light blue flowers for cutting, as the plant blooms from May to August. Grows 2½ feet.	.55	.33
<b>LOBELIA CARDINALS (Cardinal Flower)</b>	A native perennial which does exceptionally well in moist-shady places. Tall erect stems with bright red flowers through August and September. Ideal for bright masses of color.	.55	.33
<b>LUNARIA BIENNIS ALBA (Honesty or Peter's Penny)</b>	Much in demand for its silvery white seed panicles which produce artistic effects when used in bouquets.	.55	.33
<b>LYCHNIS (Catchfly)</b>	An old artistic perennial which has been cultivated for centuries in some parts of the world. Noted for their brilliancy of color and hardiness. The ideal plants to liven up the colors in your border.		
<b>Chalcedonica (Maltese Cross)</b>	Vivid scarlet flowers in flat heads, borne over an extremely long blooming period. Exceptionally hardy and just the plant to create spots of color. Grows 2 feet high.	.55	.33
<b>Viscaria Splendens</b>	Grows to a height of 1½ feet. Brilliant red bloom produced over a long season. Brighten your plantings with some of these fine plants.	.55	.33
<b>MARTRICARIA (Feverfew)</b>	Much used for bedding purposes. Free blooming habit and compact growth recommends it for general use. Foliage ornamental and strongly scented.		
<b>Ball's Double White</b>	We recommend this as the best because it is the only fully double flowering pure white strain. We guarantee 98% true to description.	.55	.33
<b>MYOSOTIS ALPESTRIS (Forget-me-not)</b>	Reaches a height of only 12 inches and universally loved for its charming clear blue flowers. Ideal for the rockery or for edging walks or beds, etc.	.55	.33
<b>NEPETA MUSSINI (Ground Ivy)</b>	Neat, compact, bushy plants with gay-green foliage. Reach height of about 12 inches. Covered with masses of pale lavender-blue flowers all through the spring and occasionally during the summer. Scented foliage and blooms.	.55	.33

		Per Doz.	Half Doz.
<b>VARIETY</b>			
<b>NIEMBERGIA Hippomanica</b> .....		.55	.33
Low border plant which reaches a height of only 5 inches and bears great quantities of small dark blue flowers. Very attractive and very hardy.			

### SPECIAL! RICHARD'S PANSY PLANTS

In response to many requests we are this year offering for the first time Pansy Plants. We offer four groups of mixed colors in nice heavy rooted plants which will start to grow at once.

**SUPER SWISS GIANT MIXTURE**—Large flowering mixed.

**SUPER SWISS MAPLE LEAF MIXTURE**—Large flowering mixed with attractive foliage.

**SUPER SWISS DWARF MIXTURE**—Large flowering, dwarf

**JUMBO MIXTURE**—Large flowering, colorful mixture.

**Your choice of above 30c per dozen, postpaid  
1 dozen of each variety, 48 plants, for \$1.00, postpaid.**

#### OENOTHERA (Evening Primrose)

Youngii .....	.55	.33
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Sturdy plant with large shiny leaves from which stems arise to a height of about 2 feet. Quantities of beautiful lemon-yellow blooms from June to October. Desirable for borders or beds.

#### PAPAVER NUDICAULE (Iceland Poppy)

Brilliant color throughout the summer. Neat in habit with their tufts of light green foliage from which slender stems arise, each topped by a bright colored cup shaped flower. For the sunny border or clumps of color in a bed these will delight you.

Yellow Wonder .....	.55	.33
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Buttercup yellow blooms measuring about 4 inches across on stems 1½ to 2 feet high. Keep well when cut.

#### PLATYCODON (Chinese Bellflower or Balloon Flower)

Early Giant Blue .....	.55	.33
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Extra large flowering and of a superb shade of rich blue. One of the showiest and most unique of garden flowers due to their odd balloon like buds which open into bell shaped blooms.

Grandiflorum Blue .....	.55	.33
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Grows to a height of 2 feet with large showy blue blossoms which appear throughout the summer. Splendid plant for hardy perennial borders.

POLEMONIUM CAERULEUM (Jacob's Ladder).....	.55	.33
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A very showy, free flowering plant for the perennial border. Large deep blue flowers in abundance during May and June. Grows 2 feet high. Very hardy.

Keene, Virginia, Oct. 7th, 1940

Richards Gardens, Plainwell, Mich.

Gentlemen: The seedlings I ordered recently arrived today and never before did I see plants so healthy as to their roots and packed so carefully. I feel sure I am to be pleasantly surprised next summer when they are in bloom. No wonder you have a large business and I have no reason to shop anywhere else for perennials. Your directions for planting are most helpful and I don't know when I have been so well pleased with any purchase I have made before.

Sincerely,

Mrs. T. H. Lewis.

VARIETY		Per Doz.	Half Doz.
<b>PYRETHRUM (Painted Daisy)</b>			
For general usefulness, beauty, color, hardiness and ease with which they can be grown, the Pyrethrums are in a class by themselves. Their wide color range, tall erect stems, attractive foliage and excellence for cutting make them essential to all beds.			
<b>Robinson's Hybrids</b> .....		.55	.33
An outstanding new strain which is noted for the exceptionally large size of its flowers and length of stem. Superb coloring in rose and pink shades.			
<b>Robinson's Hybrids</b> .....		.55	.33
As described above, but in brilliant red and scarlet shades.			
<b>Roseum Hybridum</b> .....		.55	.33
Showy, daisy-like flowers in beautiful clear pink. Stems are strong, making them ideal for bouquets. Bloom in May and June and are very free flowering.			
<b>Atrosanguineum</b> .....		.55	.33
An excellent strain featuring various red shades. Fine for cutting and attractive in the border or bed. Very hardy and easily grown.			
<b>James Kelway</b> .....			
Deep blood red color makes this variety much in demand. All the good qualities of the Pyrethrum plus a richness of color found in scarcely any other perennial. Make your garden dollar go farther and buy our plants.			
<b>RUDBECKIA (Cone Flower)</b>			
For tall backgrounds or hardy borders these plants are indispensable. Thrive anywhere and their colorful blooms are good for cutting. Free flowering and bloom practically all summer.			
<b>Autumn Tints</b> .....		.55	.33
A wealth of beautiful new autumn shades. Profuse blooming variety which is extremely hardy. Splendid for mixed bouquets. Reaches height of 3 feet.			
<b>Newmanii</b> .....		.55	.33
Stems reach a height of 2 feet and the plant bears a wealth of vivid bright yellow flowers through late summer and fall.			
<b>Purpurea</b> .....		.55	.33
The best known of the Rudbeckias. Rosy purple petals with quill-like centers which show golden crimson tints. Grows 3 to 4 feet tall and blooms from July till frost. Order now.			
<b>SALVIA AZUREA (Hardy Meadow Sage)</b> .....		.55	.33
For profusion of blooms during early autumn the Salvia is unexcelled. Tall, willowy stems bearing masses of pale blue flowers make them ideal for the perennial border or for bed backgrounds. Reach 4 feet in height.			

VARIETY		Per Doz.	Half Doz.
<b>SAPONARIA OCYMOIDES (Soapwort)</b> .....	A trailing vine-like plant which is splendid for the rockery. All through May and June plants are a mass of pink blossoms.	.55	.33
<b>SCABIOSA</b>			
Stong growing plant with a profuse blooming habit. Hardy in all areas.			
<b>Caucasia (Pincushion Flower)</b> .....	Do well in any ordinary garden soil. For cut flowers they are ideal as they last over a long period when cut and placed in water. Stems 1½ to 2 feet long, each topped by a charming flower in a soft shade of lavender. Blooms from June to September. Should be in every garden.	.55	.33
<b>Caucasica Perfecta</b> .....	A large flowering and improved form of this strain. Lilac-lavender.	.55	.33
<b>House Hybrids</b> .....	Large flowering strain noted for the variation of its colors, which range from light blue and lavender to deep blue and silvery white.	.55	.33
<b>SILENE SCHAFTA (Catchfly)</b> .....	Very dwarf plant which only grows 4 to 6 inches high. Valuable for rock gardens. A profusion of pink blossoms from July to October.	.55	.33
<b>SHASTA DAISY (Moonpenny)</b>	One of the most widely known of the hardy perennials. Many new strains present a great improvement over the first introductions.		
<b>Alaska</b> .....	Probably the best known variety. Slender 40 inch stems, each topped with a large pure white daisy sporting a gay golden disc. Blooms in July.	.55	.33
<b>Conqueror</b> .....	Giant flowering variety which comes into bloom somewhat later than Alaska, thus prolonging the season of your garden. Make excellent cut flowers.	.55	.33
<hr/> <b>SPECIAL!</b> <hr/>			
<b>Diener's Double Fringed White</b> .....	Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.	.75	.40
<b>Field Grown Plants 25c each</b> .....		2.50	1.35
<b>King Edward VII</b> .....	Flowers of immense size on long graceful stems make this one of the best cutting varieties. Blooms produced continuously from July to Septembmer.	.55	.33
<b>GET THIS EXCEPTIONAL SHASTA DAISY!</b>			
<b>White Goddess</b> .....	A variety which is fine for rock garden or borders. Large flowering and exceptionally free blooming. Stems about 18 inches long.	.55	.33

VARIETY		Per Doz.	Half Doz.
<b>STATICE LATIFOLIA (Great Sea Lavender)</b> .....		.55	.33
Grows in fine lace-like form with profusion of misty bluish blossoms. May be cut and dried for winter bouquets. Excellent filler in all flower arrangements. Grows 1 to 1½ feet high.			
<b>STOKESIA (Cornflower)</b>			
Beautiful aster-like flowers with finely divided petals. Prefer a rather sheltered location. Rich green ornamental foliage.			
<b>Cynea Blue</b> .....		.55	.33
Flowers of clear azure blue borne on stems 1 to 1½ feet high. A fine variety for cutting, attractive in beds or border.			
<b>THALICTRUM ADIANTIFOLIUM (Meadow Rue)</b>		.55	.33
Popular for its finely shredded foliage which resembles the Maidenhair Fern. Tiny white flowers cover the plant in June. Grows 2 feet high.			
<b>TRITOMA (Torch Lily or Red Hot Poker), 20c ea.,</b>		2.00	
A spectacular plant with foliage resembling that of Yucca. Long stems each bear a large inverted cone shaped spike of brilliant orange. One of the most showy of autumn flowers and should be in every garden.			
<b>TUNICA SAXIFRAGA (Coat Flower)</b> .....		.55	.33
Ornamental grass-like foliage. Bears small pink flowers in profusion most of the summer.			
<b>VALERIANA (Garden Heliotrope)</b>			
Showy heads of brilliant flowers borne on erect stems. An ideal flower for cutting and for bold color masses.			
<b>Rubra Coccinea</b> .....		.55	.33
Brightest scarlet blooms borne on strong stems 36 inches high. Foliage is ornamental and plant is hardy.			
<b>VERONICA</b>			
Interesting because of their ornamental foliage and the long flower spikes which resemble graceful spires. Very hardy.			
<b>Amethystina</b> .....		.55	.33
Dwarf form which rarely grows over 1 foot high. Bears long spikes covered by clear blue florets in June and July.			
<b>Longifolia</b> .....		.55	.33
Grows 30 inches high and bears quantites of bright blue flower spikes.			

Gentlemen:

McLean, Va., July 3, 1940  
 Last March I ordered several dozen plants from your adv. in the February Flower Grower. To say I was pleased would be putting it mildly. I expected weakly little seedlings and thought I might save 2 or 3 of each kind and thus be ahead of the game for I have lost so many 75c and \$1.00 plants. But when I saw those nice plants with such a nice root system, I couldn't believe it.

Mrs. John W. Browning

**DON'T MISS OUR OFFER OF FREE PLANTS  
 SEE PAGE TWO, SEND YOUR ORDERS EARLY.**

Per Half  
Doz. Doz.

## VARIETY

### VIOLA (Hardy Tufted Pansies)

One of the most popular garden flowers. Loved for their dwarf stature, their colorfulness and their free blooming habit. Unequalled for borders as they bloom continuously 6 or 7 months of the year.

**Arkwright Ruby** ..... .55 .33

Richly colored, ruby-red with velvety sheen. Fragrant and beautiful.

**Jersey Gem** ..... .55 .33

Shimmering deep violet-blue color, sweet fragrance and extremely long period of bloom make this an outstanding variety.

**King Henry** ..... .75 .40

Flowers of rich violet-purple with small yellow eye. Each blossom perfectly formed. An improved form of Jersey Gem described above.

**Waller Franklin Mixture** ..... .55 .33

For bedding and gay borders order this colorful mixture of blues and yellows. Order now.

### YUCCA

**Filamentosa** ..... .55 .33

Long pointed blades of dark green foliage. Tall erect stems topped with large heads of white blooms. Excellent for specimen plants.

## SPECIAL! FREE PLANT OFFER

We will send you **FREE** two dozen, your selection, of any of the plants described in this folder, retailing at not more than 55c per dozen, with every order of ten dozen or more selected from this list. Send your orders early.

When orders are given early, shipments will be made at proper time.

## SPECIAL! FOR YOUR HERB GARDEN

### Peppermint and Spearmint Roots

We have a nice stock of well developed roots of these two plants which we are offering this year. Start your herb garden now. In the future we will offer many more herbs which will enable you to complete your garden. **Your choice 55c per doz. (may be 1/2 dozen of each.)**

18575 Norwood, Detroit, Mich.

Richards Gardens, Plainwell, Mich.

Gentlemen: I had the good fortune to purchase from you last spring several dozen Pacific Hybrid Delphiniums. At that time I was told that these seedlings would give a good account of themselves and they did, gloriously. I had spikes to grow as tall as I am, 5 ft. 10 in., and flowers to cover 3 feet of the stem. Is this an unusual result? I gave them well rotted cow manure and peat moss when planting and only two applications of Vigro during the summer. Nothing more. They made a brave show up until Armistice Day. Another thing I want to point out is their resistance to fungus. I only sprayed the bottom leaves three times all summer and I don't believe that was necessary. I have never seen nor heard of delphinium so hardy and so productive. The blooming period went right through the summer without the slightest interruption up to November 11. I cannot say too much for your plants because they have completely exceeded my wildest imagination and dreams.

Respectfully,

John S. Ports

# Best of the Newer Introductions in Field Grown HARDY PHLOX

No flower will lend more color and beauty to your garden than a planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used for bed or for borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one year plants, the best size for transplanting. All are well rooted and have bloomed in our fields so we know they are true to name. Phlox will start blooming early in July and continue all through August into September. Remember all of our plants are super-packed, sent prepaid and guaranteed to reach you in good condition.

## WE OFFER THE FOLLOWING VARETIES

### AFRICA

Lustrous deep carmine red with darker eye.  
Sturdy grower with well developed trusses.

### BLUSHING BRIDE

Color which fits its name. Deep rosy pink with red eye. Exceptionally large flowers on tall erect stems. A splendid new variety.

### BORDER QUEEN

Dwarf variety particularly good for foreground plantings. Massive well formed heads. Deep watermelon pink.

### COUNT ZEPPELIN

Strong growing, free flowering sort of pure white with vivid red eye.

### DAILY SKETCH

One of the best introductions of recent years. Immense flowers of light salmon pink with carmine eye. One of the tallest growing phlox and has been acclaimed as "sensational" by all phlox lovers.

### E. I. FARRINGTON

A phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly lighter eye.

### GEORGE STIPP

A strong grower with excellent foliage. A truly outstanding phlox with a glowing salmon-pink coloring and prolific blooming habit.

### LILLIAN

One of the most distinctive new phlox ever introduced. Unusually large trusses with massive individual florets. Color is a charming soft pink with silvery glints. A strong, sure grower with long blooming season.

### MIA RUYS

A dwarf variety which bears large heads of pure white flowers.

## FIELD GROWN PHLOX (Continued)

### MISS LINGARD

The most popular white phlox. Starts blooming early and continues over a long period. Faint pink eye adds to beauty of blossoms. ✓

### MORGENROOD

The glorious rosy red of sunrise. Very striking for colorful beds and noted for its sturdy growth combined with exceptional blooming qualities.

### PAINTED LADY

Much loved for its shimmering silvery-pink color and deep red eye.

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## SPECIAL

### P. D. WILLIAMS

A new introduction noted for the large size of its individual florets and the abundance of its bloom. A rich deep pink color makes it an excellent bedder. Fine for cutting.

Heavy Rooted Field Grown Plants, 30c Each; \$3.00 Per Dozen.

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### R. P. STRUTHERS

A long time favorite. A strong grower and has a wealth of bright red blooms. Especially good in masses.

### RHEINLANDER

Another old favorite. Tall growing, beautiful salmon-pink flowers.

### SALMON GLOW

Teamed with Dailiy Sketch this variety has swept to a high place in the phlox world. Its robust growth and blooms of deep salmon recommend it to all:

### THOR

Has stood the test of time and still ranks as one of the best. Deep salmon-pink with a peculiar scarlet color tone. Prolific bloomer and strong grower.

### VON LASSBURG

One of the most colorful and sturdy growing red phlox. Medium growing. Good bedder.

### WM. KESSELRING

✓ One of the better new phlox. Rosy purple with distinctive white eye. Good foliage and vigorous grower with exceptionally free blooming habit.

**Your choice of above, each labelled, well packed and guaranteed to reach you in good condition.**

**20c EACH OR 12 FOR \$2.00 POSTPAID**

**Unless Noted Otherwise**

**10 Phlox, all labelled, our selection, for \$1.00**

My dear Mr. Richards,

The delphiniums I purchased from you are just gorgeous—tall, stately, well colored and healthy. A written bouquet will not hurt you.

Mr. and Mrs. E. M. Clark, Pres. Ferris Institute

Big Rapids, Mich., July 8, 1940

## Special! 'Baby Phlox'

These are well established crown or root cuttings which will grow in your gardens and produce some bloom this first year. Make Your Garden Dollars Buy More by ordering some of these fine Baby Phlox. Due to the fact that these are grown in cold frames outdoors they will not be available until May 20th. We cannot accept orders for them after June 15th, so hurry in your order and plants will be sent to you parcel post prepaid as soon as they are ready to transplant. We offer the following outstanding varieties:

- AFRICA**—Deep carmine red with darker eye. Sturdy grower.  
**BLUSHING BRIDE**—Deep rosy pink with red eye.  
**BORDER QUEEN**—Dwarf. Pink. Good for foreground plantings.  
**BRIDESMAID**—Novelty Phlox. White with red eye.  
**CHEVALIER**—One of the best new Phlox. Flashy red.  
**COUNT ZEPPELIN**—White with vivid red eye. Strong growing.  
**DAILY SKETCH**—Tall. Large salmon pink with carmine eye.  
**E. I. FARRINGTON**—Salmon shade, lighter eye. Large trusses.  
**ENCHANTRESS**—Rich deep pink, noted for large blooms.  
**EUROPA**—Clear white with red eye. Free bloomer.  
**GEORGE STIPP**—Strong grower, salmon-pink. Prolific bloomer.  
**LILLIAN**—Extremely large trusses. Soft pink with silvery glints  
**MIA RUYS**—Dwarf variety bearing large pure white flowers.  
**MILLY VON HOBOKEN**—Watermelon pink with dark eye.  
**MISS LINGARD**—White Phlox, with faint pink eye.  
**MORGENROOD**—Rosy red. Striking for colorful beds.  
**MRS. JENKINS**—Beautiful clear pearly white.  
**PAINTED LADY**—Silver pink color and deep red eye.  
**RHEINLANDER**—Tall growing, beautiful salmon-pink flowers.  
**ROSEA SUPERBA**—Light pink with red eye. Large florets.  
**ROSENBURG**—Rich French purple. Prolific grower.  
**ROYAL PURPLE**—Deep and lustrous satiny purple.  
**R. P. STRUTHERS**—Strong grower; wealth or bright red blooms  
**SALMON GLOW**—Robust growth. Blooms of deep salmon.  
**THOR**—Deep salmon-pink with peculiar scarlet color tone.  
**VON LASSBURG**—Medium growing red Phlox. Good bedder.  
**WM. KESSELRING**—Rosy purple with distinctive white eye.

**Your choice of above, 6 of one kind for 60c;**

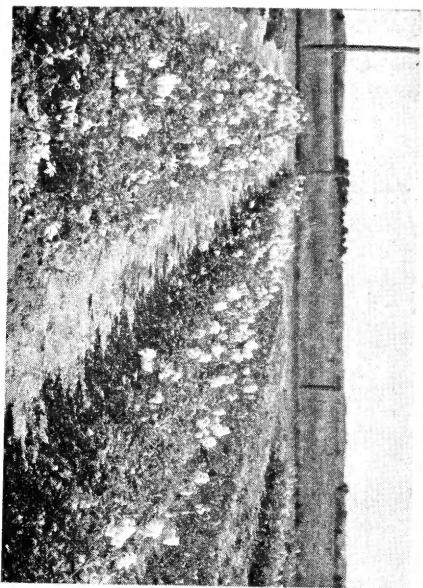
**12 of one kind for \$1.00.**

**15 Mixed, Unlabelled, Our Choice, \$1.00.**

- 
- ANNIE LAURIE**—One of the best new reds. Sturdy grower.  
**BARON VON HEECHERON**—Deep reddish pink with dark eye.  
**C. SCHNEIDER**—An outstanding coral shade. Good for massing.  
**ETHEL PRITCHARD**—Rich bluish violet which blends well.  
**JULES SANDEAU**—Bears large heads of deep rich pink.  
**MOONLIGHT DREAM**—Beautiful creamy white. Good grower.  
**MRS. SCHOLTEN**—Very free blooming red. Sturdy and hardy.  
**NANA COREULA**—Rich pink with lavender tinge. Good grower.  
**NICOLAS FLAMMEL**—Bright orange red for colorful beds.  
**P. D. WILLIAMS**—New and a splendid dark pink.  
**STARLIGHT**—Rich medium purple with a star shaped white eye.  
**TIGRESS**—The new coral-salmon shade. Prolific bloomer.

**Your choice of above, 6 of one kind , 75c**

**12 of one kind for \$1.35.**



Closeup view of a few of our thousands of White Galahad, Pacific Hybrid Delphiniums.

Richards Untransplanted Perennials are 1941's Greatest Values for Gardeners.

# **RICHARDS GARDENS**

## **PLAINWELL, MICHIGAN**

Sec. 562, P. L. & R.

To

Postmaster: Return Postage Guaranteed.